

Candidate Application Form

BC Soccer Board of Directors

Candidate Information

Name Andrea Benton



How do you self-identify?

Female

Cover letter and Resume

- [A Benton - BC Soccer cover and resume.pdf](#)

Select all that apply

Expression of Interest

Please indicate the position(s) applying to:

Director-at-large

Candidate Experience

What is your experience in soccer in British Columbia?

- Parent of former Div 2 and HP youth soccer players, youth team manager, Club committee member, Club Communications Manager, NSYSA Director, NSYSA Chair, BCCSL Director, Vice Chair of BCCSL (interim chair for Joe Basic 2022)

- Former co-founder of the Brazilian Futsal Club, who basically ran the Club from booking insurance to marketing to booking facilities, to engaging with BCSA on futsal, particularly around taking the men's team to the Futsal Men's Championship in April 2020

On which Non-Profit Organization Boards (soccer or other) have you served? What positions have you held?

Caulfeild Elementary School: Secretary of Caulfield PAC, Vice Chair of Caulfield PAC, Chair of Caulfield PAC

NSYSA: Director, Current Chair of the NSYSA

BCCSL: Director, Current Vice Chair of BCCSL (interim chair for Joe Basic 2022)

What have been your prime achievements while serving as a board member?

Current Chair of the NSYSA: Andrea believes that youth soccer in BC needs to move forward for the betterment of all youth soccer players. Her District achievements include actively supporting referees within the NSYSA, engaging with Clubs across the District, enabling FC Faly to become part of the NSYSA, redoing the NSYSA's website (live soon) and redoing the NSYSA's logo.

CPAC Chair: As CPAC Chair Andrea was instrumental in welcoming the Chinese community into the school through the first Lunar festival. She co-lead with the Principal getting rid of desks and turning the school into a learning spaces school. She consistently supported Caulfeild's 6D learning process and got Caulfeild PAC out of \$25K of debt.

What specific skills do you feel you will bring to the BC Soccer Board?

Andrea brings strong leadership and boots on the ground governance experience. She has a broad range of experience from communications/operations within Clubs to running a District to the BCCSL. She has a "get stuff done" governance attitude and someone who delivers on it. Andrea is also a leader in futsal (youth and adult) and understands the fundamentals of referee knowledge and governance.

BC Soccer's mission is to "Promote, develop and govern soccer in British Columbia". What do you feel are the biggest challenges and opportunities facing BC Soccer?

Youth Challenges: Youth Districts in their current state are unsustainable and need to be replaced with a model that better supports the development of players, coaches and referees. CSA Youth Club licensing accountability: Clubs need to be held accountable to the vision and values of CSA; it's not just about ticking off boxes on a technical plan - it's about supporting all levels of players and their abilities from Metro to Div 3.

Opportunities: Develop the game of futsal for both youth and adults. Oversee and manage all referees across the province from training to development to implementation. Become more inclusive to different ethnicities through the game of futsal. Continuously promote the women's game.

Competency Matrix

Soccer Experience

	None	Minimal	Intermediate	Advanced
Volunteer experience as a Board Member of a Soccer Organization				✓
Knowledge & clear understanding of BC Soccer's formal membership and governing structure in BC			✓	
Knowledge & clear understanding of the affiliated (associate) organization soccer structure in BC				✓
Knowledge & clear understanding of the community based/grassroots soccer programs				✓

	None	Minimal	Intermediate	Advanced
Knowledge and clear understanding of the principles of LTPD (Long Term Player Development)			✓	
Knowledge of the soccer landscape in Canada				✓
Knowledge of the soccer landscape in the Concacaf region and FIFA			✓	

Knowledge, Skills & Abilities (KSA)

	None	Minimal	Intermediate	Advanced
Paid Board Experience	✓			
Standing Committee experience			✓	
Policy Development and Governance experience			✓	
Risk Management experience		✓		
Strategic Planning experience			✓	✓
Accounting/Financial Management experience			✓	
Legal or Regulatory experience			✓	
Operational or Administration Management experience				✓
Business planning experience				✓
Human Resources Management experience			✓	
Performance Management experience			✓	
Information Technology experience				✓
Data, data analytics, reporting experience				✓

	None	Minimal	Intermediate	Advanced
Marketing and Sales experience				✓

Other relevant competency or KSA information you wish to provide?

Organizational Structure Knowledge: Advanced
 Collaboration/Consensus Building: Advanced

Statement of Candidate

Please review and confirm the following:

I have read the BC Soccer "Information Package for Candidates" and understand the role of a Director,
 I confirm I meet the eligibility conditions to be a Director,
 I confirm that all information provided is accurate and can be verified,
 I will relinquish any office or paid position held with any BC Soccer member organization within 60 days of my election
 , I hereby declare my candidacy to the BC Soccer Board of Directors.